

# Washington Association for Community Health

Community Health Centers Advancing Quality Care for All



## Supporting Enrollment In Washington Apple Health At FQHCs

Virtual Learning Event: 9am-11am, October 28, 2020

#### **AGENDA**

- Background, Learning Objectives & Housekeeping
- Part 1: Apple Health Managed Care Plans: Updates & Value-Added Benefits

 Part 2: Questions & Answers: What are challenges with Apple Health enrollment for health centers? How can challenges be addressed?

#### **BACKGROUND**



Health centers typically provide enrollment assistance in Washington Apple Health coverage to many vulnerable and uninsured populations. COVID-19 has increased the number of uninsured due to unemployment, with the loss of employer sponsored health coverage, and the inability of many to afford premium payments. Since March, more than 100,000 Washingtonians have enrolled in Apple Health.

Apple Health Managed Care Organizations, Washington State Health Care Authority and Washington Health Benefit Exchange will discuss Apple Health plan updates, health centers' enrollment challenges and what can be done to support them.



#### LEARNING OBJECTIVES



As a result of the learning event:

 Health centers' Apple Health enrollment challenges will be identified to Apple Health Managed Care Organizations, Washington State Health Care Authority and Washington Health Benefit Exchange.

 Plan will be created to address these enrollment challenges.



### Housekeeping

INTRODUCE YOURSELF Type your name & health center in CHAT BOX

Mute your microphone when not speaking

**?????** Type questions/comments in CHAT BOX

Link to webinar slides, recording & handouts will be emailed

Click on link in CHAT BOX to fill out Event Evaluation

Host: Patricia Gepert, Association's Health Access Coordinator

**EVENT EVALUATION** 



## Apple Health Managed Care Plans: Updates & Value-Added Benefits











#### WELCOME



Presenter: Cheri Snowhite Marketing and Community Relations Representative



Nataly Renteria Community Relations Representative & Marketing



An Anthem Company













### **GETTING TO KNOW** AMERIGROUP WASHINGTON, INC.

### Who We Serve. WA Apple Health!

We help provide access to health care for over 240,000 Amerigroup members through:

- Temporary Assistance for the Needy (TANF)
- Children's Health Insurance Program (CHIP)
- Supplemental Security Income & Blind and Disabled (SSI & ABD)
- Behavioral Health Services Only (BHSO)
- Expansion Population





### We Are Growing!



We are one of two health plans that are statewide with Integrated Managed Care (IMC).

Amerigroup is now in all 39 counties.



### Whole Person Health

We believe achieving good health only begins with the best doctors, but to truly improve healthcare, we need to focus on more than just medical needs.

"Whole Person Care" includes physical and behavioral health, emotional well being and more.

We support organizations that are focused on creating healthy communities. We invest in education, employment, housing and homelessness issues, social justice, transportation, health equity, and more. It also means listening and working with our friends and neighbors to create extra benefits that address social determinants of health.

Through community outreach, we engage friends and neighbors at fun, educational events promoting access to care. We also serve on committees on boards throughout the State. We are out in the community almost every day. We can only be impactful if we are building trusting relationships in the community.

Everything we do is viewed through the lens of "nothing about us, without us."



### We Are Proud of our Amerigroup Foundation

We continue to award grants that promote healthier families and communities throughout Washington. Here are just a few of the organizations and programs we've funded

- Operation Blessing Pierce, King, Clark, and Kitsap County
- Nurse Family Partnership Birth
   Certificate & ID Support for new moms
- Boys and Girls Club of Washington State
- Washington Low Income Housing
   Alliance Emerging Advocates Program
- Catholic Community Services









### Supporting Our Community

- CHOICE RHN Navigator Program & CPAA's Fruit and Vegetable voucher program Thurston-Mason Region
- Youth & Family Link for Beyond the Alphabet, Teen Mentoring and Afterschool Programs Southwest Region
- Impact Compassion's Food Supplies & Essential needs for our homeless during COVID Greater Columbia Region
- Emergency Food Network's Break Bags Program
   Pierce Region
- Para Los Niños, King Region





### We Support our Providers Too!

- Columbia Basin Health Association –
   Color Run, COVID & Pop-Up Homeless
   Shelter
- Summit Pacific Medical Center Sip & Sail
   Gala
- Lifeline Connections Updating of men's exercise room and breast pump for Women's Recovery Center
- Sea Mar Latino Health Conference;
   Homeless Outreach Days
- Yakima Pediatric Vaccine adherence 2020





### New Benefits & Updates!

- New! Flu Pandemic Kit | Kits may include essential and preventative safety items Ex. face masks, hand sanitizers and wipes. One per member per year. Effective 11/01/2020
- New! Car Seat | Helps members by promoting & ensuring safety for their newborn.
   Effective 11/01/2020
- Update! Non-Medical Transportation | One card per year for members ages 17+.
  - \$50 Orca Card (King County only) or
  - \$50 Gas Card <u>or</u>
  - New! \$50 Uber/Lyft Card



### Benefits For Adults – Filling in the gaps

- Eyeglasses Frames/Hardware | 1 pair per year up to \$100 for members ages 21-64
- GED Testing | We pay for all 4 tests for members 17+
- Acupuncture | Up to 7 visits per year for members ages 18+
- Weight Watchers Voucher | Sign up fee & 13
  weeks of in-person classes and 14 weeks of
  online classes. Doctor permission required.
  One-time benefit for members 17+





### For Pregnant Members & Moms

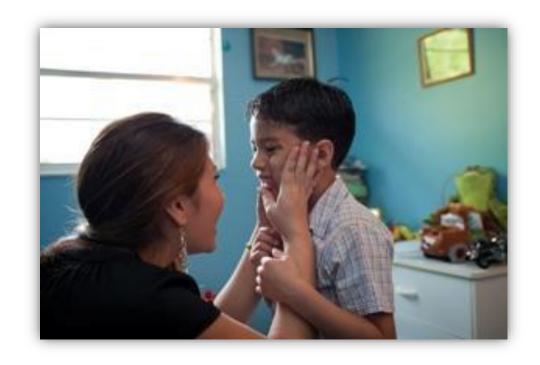
- New! Baby Car Seat | For pregnant members and new moms and babies up to 12 months (one per baby). Effective November 1, 2020
- Taking Care of Baby and Me® | Earn up to \$70 in gift cards just for going to checkups on time
- Electric Breast Pump ( 3 options) |
  - Medela Advanced Personal Double Breast Pump
  - Ameda Purely Yours Double Electric Personal Pump
  - Ameda Purely Yours Ultra Pump
- **Circumcision** | for newborns up to \$150





### Just for Kids!

- Free Boys & Girls Club membership | where available for members ages 6-18
- Free YMCA Membership | for members that qualify for the Y scholarship at Wenatchee & Cowlitz County up to age 19
- Free Sports Physicals | for members ages 7-18.
- Healthy Eating | Nutrition and physical activity for 7-13 years old and their families





### Benefits for the Whole Family

- New! Flu Pandemic Kit | Kit may include essential and preventative safety items such as face masks, hand sanitizers and wipes. One per member per year. Effective 11/01/2020
- Free Costco Gold Membership | Costco provides discounted items that will benefit financially vulnerable individuals and families.
  - 1 membership per household per year.
     No age restriction





### Behavioral Health

- myStrength™ | This app offers tools to help members with emotional health issues such as depression, anxiety, stress, and misuse of drugs and alcohol
- Light Box A plug-in light that helps extend the feeling of daylight during winter months for members diagnosed with depression and/or seasonal affection disorder (SAD) ages 19+
  - Members with past or current eye problems such as glaucoma, cataracts or eye damage from diabetes, must get advice from their eye doctor before starting light therapy
- Peer Support Specialist Registration and Renewal Payment | We pay registration and annual renewal cost for our members who want to become and participate as Peer Support Counselors. Although there is no cost for the training, application or test to become a certified Peer Support Counselor, a member may be required to become "Agency-Affiliated." Here are the costs we cover:
  - \$95 initial registration fee
  - \$75 annual renewal fee



### Support for Whole Person Care

- First Aid & Dental Hygiene Kits | when members fill out a personal disaster plan online
- Life Transition Kit includes first aid supplies, toothpaste, travel toothbrush, mouthwash, dental floss, gift card, emergency blanket and a resource card with contact numbers.
  - For Members experiencing homelessness, transitioning from an institutional settingor enrolled in an employment program
- Free Cell Phone | through Safe Link and up to 350 minutes of service each month for qualified members, plus 200 extra one-time bonus minutes when they choose to get free health text messages
- Amerigroup Mobile | app for smartphones so members can safely access their ID card, find a doctor, and explore health and wellness information anytime, anywhere

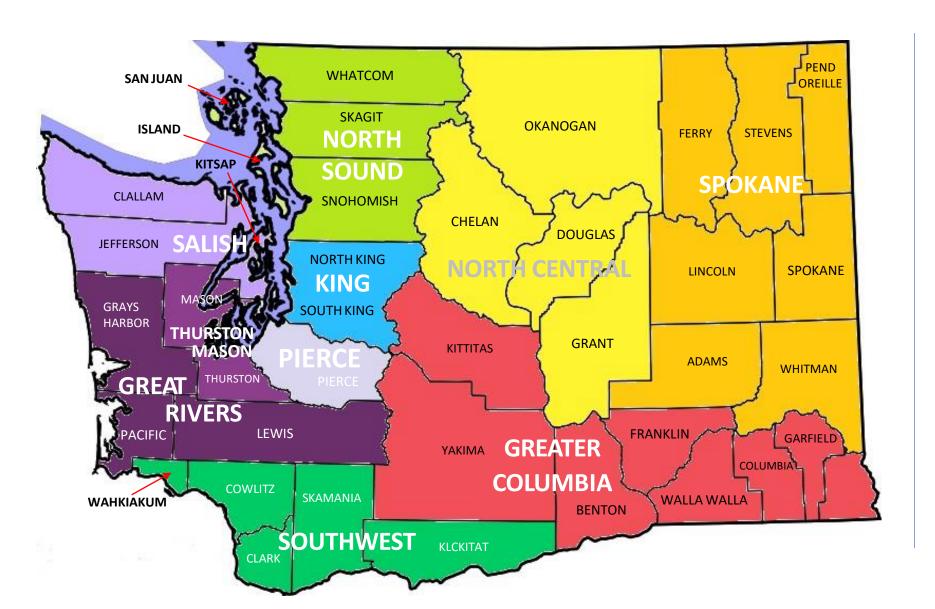


### More Support

- Free membership to these organizations | that support self-advocacy, disability rights and opportunities for people with disabilities: American Assoc. of People with Disabilities (AAPD), Autistic Self Advocacy Network (ASAN), National Council on Independent Living (NCIL) and TASH
- Disease Management | support and education to help members control ongoing health conditions like asthma, diabetes and COPD
- **FitnessCoach Program** | Services include online exercise classes and online information on fitness and exercise topics, also includes information available to special needs populations



#### **AMERIGROUP MARKETING TEAM – REGIONAL MAP**



#### KEY:

Cheri: Greater Columbia

Shanda: Spokane

Shannon: North Central& Jail Transition Liaison

Laura: King (North) & North Sound

**LeeAnn:** South West

Monica: King (South)

Nataly: Pierce

Matthew: Great Rivers,

Mason-Thurston, Salish

**Vickie:** WA Tribal Liaison



#### MARKETING TEAM CONTACT INFORMATION



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Associate Vice President & Marketing and Community Outreach Director

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Greater Columbia Region: Benton-Franklin, Yakima, Kittitas, Walla Walla, Columbia, Garfield, & Asotin Counties

#### SHANDA BLUNT

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**Spokane Region:** Lincoln, Adams, Stevens, Pend Oreille, Ferry, Spokane, & Whitman Counties

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North Central Region: Grant, Chelan, Douglas and Okanogan Counties & WA Jail Transitions Liaison

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#### **North Sound & North King Region:**

Snohomish, Skagit, Whatcom, & North King County – South Park & cities north

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#### NATALY RENTERIA

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Pierce Region: Pierce County

#### MONICA BESA

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**South King Region:** West Seattle, Renton, Tukwila, and cities to the south of I-405 and HWY 169.

#### $\Rightarrow$

#### VICKIE LAFROMBOISE (Blackfeet)

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**WA Tribal Liaison** 

#### MATTHEW SANDERS

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Salish, Thurston Mason & Great Rivers

**Region:** Clallam, Jefferson, Mason, Grays Harbor, Kitsap, Thurston, Lewis, &

**Pacific Counties** 



#### **CHOOSE AMERIGROUP!**



An Anthem Company

Member Services: 1-800-600-4441

**TTY: 711** 

myamerigroup.com/wa chooseamerigroup.com/wa

#### WELCOME



Presenter:
Brisa Guajardo
Manager, Business Development



Nici Feldhammer Manager, Business Development





October 28, 2020

Brisa Guajardo Nici Feldhammer



### Topics

### CHPW History

CHPW Field Staff Regional Offices

### CHPW Benefits+

Adults
Moms & Kids
Supportive Care & Telehealth



### **CHPW History**



In 1992, Washington's community and migrant health centers (CHCs) created Community Health Plan of Washington to provide health insurance to people who were not being served by traditional insurance companies.

CHPW is the state's first not-for-profit managed care plan motivated by the best interests of our members, providers and community,

We provide different health plan options to ensure that Washingtonians have access to healthcare.



### Overview

Our staff is local.

We live in the same communities as our members. We know our members and their providers, and can relate to the regional cultures throughout the state.

Our work is holistic.

We work hand-in-hand with our Community Health Centers, local community resources and social service organizations to support all aspects of our members' lives. We always work in their best interest and earn their trust everyday.

Our approach is flexible.

We work with you and our members everyday to remove the financial, cultural, linguistic, geographic, systemic and other barriers to managed healthcare.



### CHPW Field Staff



Nici Feldhammer Manager, Business Development



Mireya Borunda Community Outreach Specialist



Juan Figueroa Community Outreach Specialist



Alexis Nicholson
Community Outreach Coordinator



Ismahan Ali Community Outreach Specialist



Brisa Guajardo Manager, Business Development



Yesica Arciga Garcia
Account Executive



Blanche Barajas Community Outreach Specialist



Cindy Hogberg
Account Executive

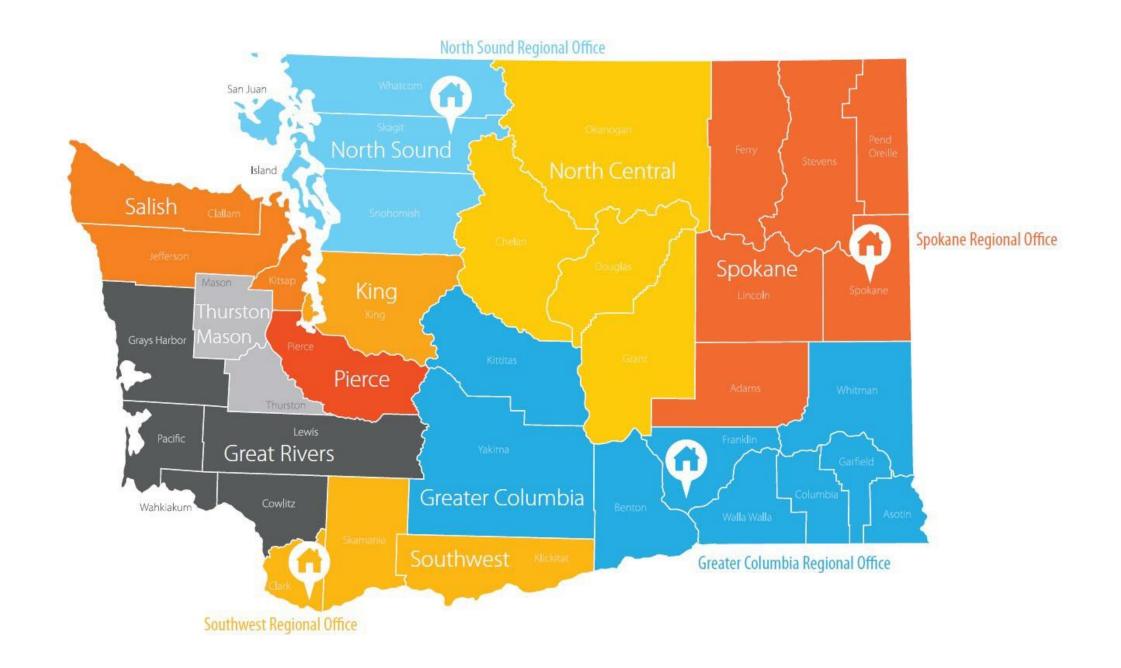


Alma Castillo Community Outreach Specialist



Juan Mendoza Community Outreach Specialist







#### **CHPW Plans**



Apple Health is the managed care Medicaid program in Washington State. Washington Apple Health allows more people access to care with a focus on preventive care and positive health outcomes.





Our affordable Medicare Advantage HMO plans give members valuable extended coverage and additional benefits not offered through traditional Medicare.



### CHPW Apple Health Service Area





### CHPW Medicare Advantage Service Area





### **Community Events**

Our CHPW outreach team works with Community Health Centers and community based agencies to support the health and wellness of the community by offering the following:

- Customized plan information to members and prospects though events
- Increasing the awareness of health care options and offering education about health plan options











### Benefits+ No additional Cost | \$0



#### Extra benefits for members





Members over age 18 get up to six covered acupuncture visits per year.



#### **FREE RIDE**

Never miss an appointment because of transportation trouble. Schedule free rides as a CHPW member.

#### **Community-based services**



#### **Q** COMMUNITY PROGRAMS

CHPW's experts in housing assistance, wellness and recovery, and community services can help you meet health goals.



#### INDEPENDENT LIVING

If you're between the ages of 15 and 18, and are transitioning out of foster care, you can get help with life skills and job training.

#### **Technology access**





As a CHPW member, you qualify for a free cellphone, data, and/or minutes.

#### amazon prime

Get Amazon Prime for \$5.99/month a discount of over 50%.

### New Vision Benefit: Free Glasses for Adults



# Starting 11/1, CHPW will offer free frames and basic lenses to adult members (21+)

#### Benefit includes:

- Free frames and basic lenses
- Low-cost upgrades (ex: progressive lenses)
- Eye exam every two years
- This benefit is provided through Superior Vision. Members must use Superior Vision's network to get their free glasses and eye exams.
- If a member has had a routine eye exam within the past 24 months, they can get their free glasses without another exam.
- For medically necessary vision care, members should continue to use CHPW's vision specialist network (found in our Provider Directory).
- No change to vision coverage for CHPW members 20 and younger.





### Well Child Rewards

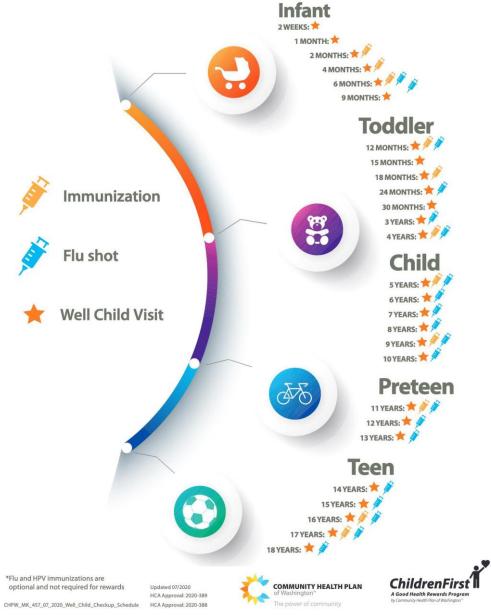
- Kids need regular checkups and immunizations. CHPW members can get a \$20 gift card every time they go in for well child checkup until they are 18 years old.
- Members can also get a one-time \$65 gift card for a car seat before the child's first birthday if they didn't get a car seat after their prenatal visits. This will replace one of the \$20 Well Child rewards.
- That's 27 checkups and 27 gift cards for every child!





### Well Child Reward Checkup Schedule





### Prenatal Rewards





### Breast Pump for New Moms



- Any member of CHPW who has a baby is eligible for a free manual or electronic breast pump. Breast pumps are obtained through Byram Healthcare.
- The member must get a prescription from their doctor after the baby is born and before they leave the hospital.
- There are 2 ways to order:
  - Online: Visit <u>www.breastpumps.byramhealthcare.com</u> and click Get Started
  - By phone: 1-877-773-1972
- Byram Healthcare will reach out to the member's provider to confirm the prescription.

















### Baby Bassinet



#### Every Child Should Sleep Safely

CHPW's Baby Bassinet Box Program helps parents keep their baby safe while sleeping. The Baby Box is a safe place for babies to sleep for their first six months. The program also shows parents a short video about Safe Sleep habits.

#### The New Baby Starter Kit

The Box also comes with products to help members care for their baby:

- Diaper bag
- Baby clothes
- Diapers
- Baby wipes
- Thermometer

#### Get Your Baby Box

Most Community Health Centers have boxes on hand. Our members can get a box in their third trimester.



#### Help Your Baby Sleep Safely

Community Health Plan of Washington's (CHPW) Baby Bassinet Box program helps you keep your baby safe while sleeping. The program teaches parents about safe sleep

### How to Get a Baby Bassinet Box

You can get a baby box if you are on CHPW Apple Health and are pregnant in your third trimester. When you come in for a checkup, you will be shown a short video that explains how to help your new baby sleep safely.

You will get a baby box that comes with a firm mattress and a cotton sheet. The box can be used as a A New Baby Starter Kit for You

The box comes with several items to help you care for your new child:

- Wearable baby blanket Baby clothes
- Diapers
- Baby wipes
- Thermometer





Most Community Health Centers have baby bassinet boxes available. You can call CHPW to see if your clinic is part of the baby box program. CHPW is at 1-800-440-1561 (TTY 711) Monday to Friday, 8 am-5 pm.



Community Health Plan of Washington complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. You may request these materials, free of charge, in other languages or alternate formats by calling 1-800-440-1561 (TTY Relay: 7-1-1) 8 a.m. to 8 p.m., 7 days a week. or alternate normats by calling 1-000-440-1501 (11) heaps, 7-17) o alli, to o parts, 7 days a vieces.

ATENCIÓN: si habia español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-440-1561 (TTY, 7-1-1). CHPW\_MK\_635\_03\_2019\_Baby\_Bassinet\_Box\_Flyer

### New Member Welcome Kit



#### New members will receive:

- ✓ New ID card in the mail
- ✓ Welcome Packet with details of coverage and important resources
- ✓ Welcome email
- ✓ Health Survey
- ✓ Call from PCP to establish care





### Working in the Best Interest of Patients: Case Management

#### Care Centered Around You

- Case management is a collaborative process that addresses individual health care needs.
- A case manager's role is advocacy, assessment, and coordination of care between multiple providers and the member.



Referrals to Case Management

Members can be referred to Case Management in the following ways:

- Members may refer themselves
- Caregivers can also refer a member
- Clinic referral coordinator
- Primary care practitioner or staff



### Taking Care of All of You

Many people experience a mental health or substance use condition at some point in their lives. Getting support from local care providers can help an individual manage their condition and feel their best.

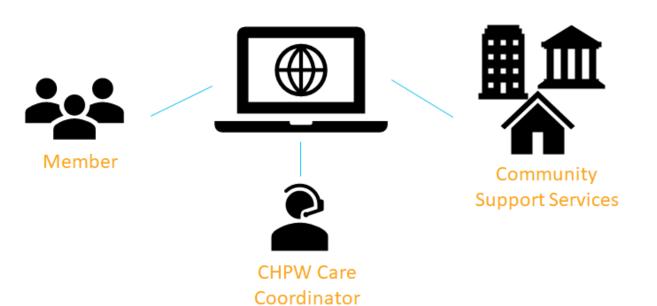


If an individual has Medicaid (Apple Health), they have access to:

- Outpatient mental health treatment
- Screening for mental health or substance use issues
- Inpatient detoxification for alcohol and substance use disorders
- Opiate substitution treatment services
- Residential services for mental health and substance use disorders
- Medication for alcohol, substance use disorders or mental health issues
- Medically necessary psychiatric hospitalization
- Medication management and monitoring
- Individual and family treatment
- Crisis stabilization services

### Working in the Best Interest of Patients: Unite Us





Partnership with <u>Unite Us</u>, a technology company focused on health outcomes, as a part of a broader community-building enterprise with Kaiser Permanente Washington, Northwest Physicians Network, and HealthierHere.

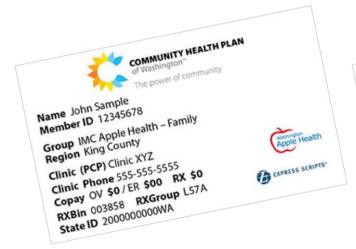
A single space where CHPW can connect its members to local health, human, and social service organizations to address their broader health needs and better improve health outcomes.

CHPW's social services and care management staff can follow members' care from healthcare providers to community agencies to ensure care is being delivered and that gaps in care between health and social needs are closed.

### Nurse Advice Line

# 1-866-418-2920

Located on the back of the CHPW Medical Card



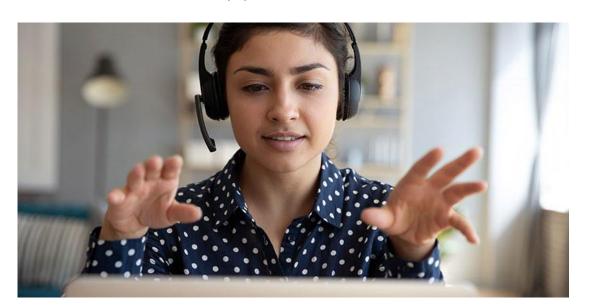




### **CHPW Virtual Care**

#### How it Works

- Members should check if their clinic offers virtual care. If they do, the member should get care through their provider.
- If the provider doesn't offer virtual care, the member can call CHPW's Nurse Advice Line at 1-866-418-2920.
- A nurse will review the issue over the phone and determine if the individual needs to see a doctor.
- Once referred, a licensed doctor from Teladoc, the largest telemedicine company in the U.S., will connect with the member by phone or video.





Thank you!

Nici Feldhammer

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Brisa Guajardo

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509-492-7916



### WELCOME



Presenter: Lilia Cruz Rico Community Relations Coordinator



Alicyn Elder Community Relations Coordinator







# An Introduction to Coordinated Care

Who we serve and what we offer.

### **Coordinated Care**





- ★ Headquartered in Tacoma
- Office locations in Seattle, Yakima & Wenatchee!







# Our Washington Apple Health (Medicaid) Programs



Rewards Program\*
Earn rewards for screenings and preventive care. Visit our website or mobile app to learn more.



Online Member Account\*
Access your benefits & claims
24/7 through your
own account.



24-Hour Nurse Advice Line Call anytime for medical & mental health support, & get help deciding if you should go to an ER or urgent care.



SafeLink® Cell Phone\*
Get a cell phone with
minutes, data & unlimited
texting; calls to us won't count
towards your minutes.



Care Management
Receive personalized help
managing your benefits,
resources & various health
conditions.



Boys & Girls Club

Get a no-cost membership for
fun after-school programs,
mentoring and more.



Healthy Kids' Club
Kids 12 years & under have fun
learning about nutrition &
exercise. Members &
non-members can join.



Start Smart for Your Baby\*
Get a new car seat, breast
pump, & more through our
program for pregnant & new
moms.



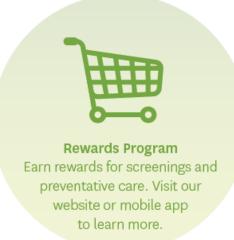
Health Library

Access more than 1,000 health
topics on our website to guide
your health decisions.

## MyHealthPays Rewards



- The MyHealthPays Rewards
   Program promotes wellness by rewarding our members for completing healthy activities.
- It's our way of celebrating better health!



# **Start Earning Today!**



ACTIVITY	REWARD AMOUNT	REWARD DETAILS
Well Child Infant Visits (birth to 15 months)	\$60 (total)	6 visits before 15 months
Well-Child Visits (age 16 mo-2 yrs)	\$10	1 per calendar year
Well-Child Visits (age 3-6)	\$40	1 per calendar year
Well-Child Visits (age 7-11)	\$10	1 per calendar year
Adolescent Well-Visits (age 12-20)	\$40	1 per calendar year
Adult Annual Well-Visit (21 years +)	\$10	1 per calendar year
Cervical Cancer Screening (Women 21-64)	\$10	1 per calendar year
Breast Cancer Screening (Women 50-74)	\$10	1 per calendar year
Diabetes Diagnostic Checks (Diagnosed members 18-75)	\$60 (total per year)	Must complete all 3 exams each year: HbA1c test, kidney screening and retinopathy screening

# It Pays to Stay Healthy



- You can use your My Health Pays Visa®
   Prepaid Card to purchase a variety of products and services\*:
  - Everyday items at Walmart
  - Utilities
  - Telecommunications
  - Transportation
  - Child care
  - Education
  - Rent



# **Maternity Programs**



# Medically proven programs for our pregnant members and new moms:

- Car seat sent at no cost to members when a "Notification of Pregnancy" is completed at least 6 weeks prior to due date
- Smart Start for Your Baby® Case management and support for your pregnancy
- No cost high quality electric breast pump
- 3 month supply of prenatal vitamins
- Puff Free Pregnancy® to help you quit smoking
- In-home medical support programs for high-risk pregnancies
- NICU Education and Supply Kit



## **Teladoc Partnership**



Teladoc is a way any member can receive telehealth services

- Teladoc doctors are in-network and Washington-based
- Available 24-hours for nonemergency issues
- Connect without having to travel
- Access via the mobile app, phone or web

Teladoc.com/coordinatedcare

### Use it for issues like...





- Colds, flu and fevers
- Sinus problems, allergies
- Upper respiratory infections, bronchitis
- Smoking cessation
- Rash, skin conditions (dermatology)
- Behavioral health\*

### SafeLink (No Cost Phone Program)



#### Members receive:

- A cell phone at no cost with 350 minutes per month
   3GB of data per month and unlimited texting
- Ability to make and receive calls from doctors, nurses, 911, family and friends
- Unlimited calls to Coordinated Care Member Services or our 24-hr Nurse Advice Line
- Can purchase additional minutes at a discount for \$0.10 a minute
- Can renew every 12 months



texting; calls to us won't count towards your minutes.

# Medical Management



#### **Case Management**

 For high risk members with episodic issues or multiple co-morbid issues that need care coordination services

#### **Disease Management**

 Members with a chronic condition who do not need care coordination services

### **Community Health Workers (CHWs)**

 High risk members who are having trouble connecting to their benefits or are using services inappropriately with goal of connecting to case management or other needed services and benefits.



### Nurse Advice Line



#### 24-Hour Nurse Advice Line

 Registered Nurses who are ready and eager to answer questions 24 hours a day.

### The nurse advice line can help:

- Answer questions about medical situations
- Find a doctor
- Determine the best place to go for care (PCP, urgent care or ER)

Nurse Advice Line: 1-877-644-4613

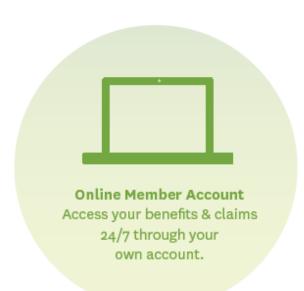


### Online Member Account



#### From the secure portal, members can:

- Access information about recent claims, providers and general health info
- Review their Reward balance
- Change their primary care provider
- Fill out health assessments
- Order replacement member ID cards
- Send secure messages
- and more!



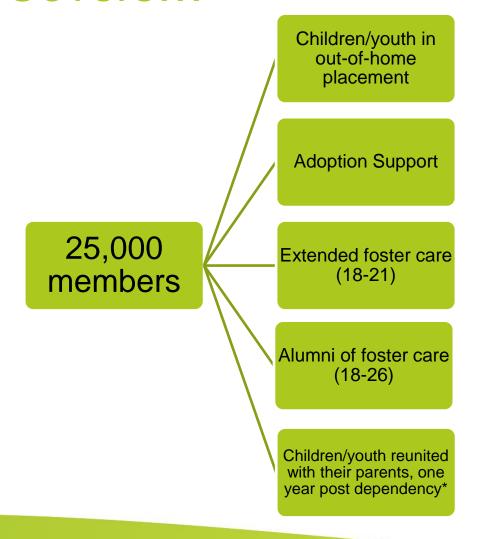




The Apple Health Integrated Foster Care program

### AHCC Covers...







\*Parents must meet income and resource requirements. Contact FCMT for program and eligibility requirements

Other exceptions to enrollment include placement outside of Washington, incarceration, etc.

# **Training Opportunities**



Contact our Community Education team for in-person and web based training:

CommunityEducation@coordinatedcarehealth.com

- Topics include:
  - AHCC program overview
  - a2A (adolescent to Adult)
  - Childhood Development
  - Substance Use
  - Sexual Health in Foster
     Care: Skill-building for
     Caregivers
  - Suicide Prevention
  - Trauma-Informed Care

- Adverse Childhood
   Experiences (ACE)
- Coping with Holiday Stress
- Whole-Brained Parenting
- Resiliency



## **Coordinated Care**

Behavioral Health and Our System of Care Team

## **Behavioral Health**



### Overview

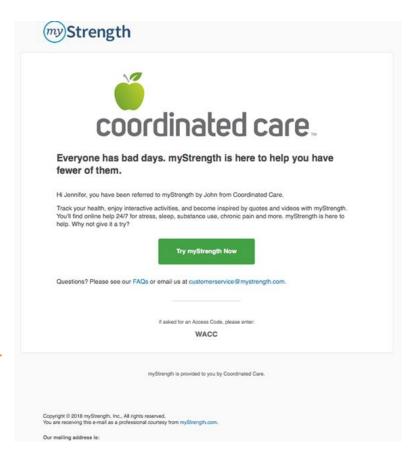
- Members do not need to receive a referral from their primary care physician (PCP) to seek mental health services.
- We help members:
  - Locate a provider
  - Schedule an appointment
  - Arrange transportation
  - Find local resources
- Ask for Care Coordination at 1-877-644-4613 or for AHCC 1-844-354-9876.

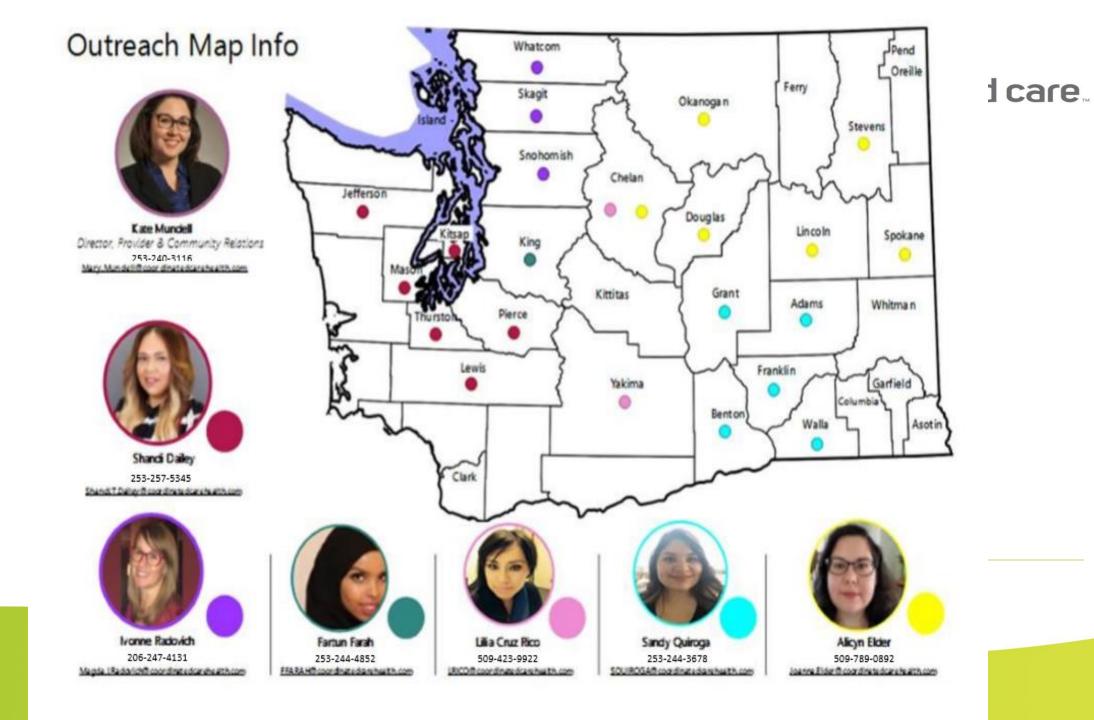
## myStrength Online Support



- Digital Behavioral Health
  - Evidenced-based and clinically reviewed tool
  - Members have lifetime access to online support
  - Invite our members through a referral link:

<a href="https://app.mystrength.com/referral/epc?group=washingtoncare">https://app.mystrength.com/referral/epc?group=washingtoncare</a>





### WA Outreach Team Contacts



### **Navigator landing Page**

Ambetter.CoordinatedCareHealth.com/Navigators

- North Sound: Ivonne Radovich (206) 247-4131
   Magda.I.Radovich@coordinatedcarehealth.com
- King County: Fartun Farah (253) 244-4852 FFARAH@coordinatedcarehealth.com
- Pierce/SW/Olympic Peninsula: Shandi Dailey (253) 257-5345 Shandi.T.Dailey@coordinatedcarehealth.com
- Tri-Cities: Sandy Quiroga (253) 244-3678 <u>SQUIROGA@coordinatedcarehealth.com</u>
- Eastern WA: Alicyn Elder (509) 789-0892 <u>Joanna.Elder@coordinatedcarehealth.com</u>
- Yakima/Chelan/Kittitas: Lilia Cruz Rico (509) 423-9922
   LRICO@coordinatedcarehealth.com



Call Member Services for Washington Apple Health (Medicaid) at 1-877-644-4613.

### Lilia Cruz

Community Relations Coordinator (509)423-9922

Irico@coordinatedcarehealth.com

I will be hosting "virtual office hours" via zoom. Monday-Friday from 10 am-12 pm.

• **Meeting ID**: 978 7717 2617

• **Password**: 261759

• **Phone one-tap: US:** +16469313860,,97877172617# or +16694449171,,97877172617#

 Meeting URL: <a href="https://centene.zoom.us/j/97877172617?pwd=T2RBdWNEQzcxbXNTVnlFUk1UaVpWd">https://centene.zoom.us/j/97877172617?pwd=T2RBdWNEQzcxbXNTVnlFUk1UaVpWd</a>
 <a href="mailto:z09">z09</a>

## **COVID** Response



### Member Support

- · Waived all member cost-share for testing and treatment.
- \$0 copay for telehealth visits (implemented Jan 1, 2020) for both Medicaid and Ambetter (Exchange) members.
- For Medicaid members, provided free smart phones as well as increased data/minutes to help with telehealth use.
- For Exchange members, provided an additional 60-day payment extension (prior to triggering grace period)

## Provider Support

- · Donated PPE to providers, clinics, and DCYF caseworkers across Washington.
- · Donated laptops and other equipment to BH providers to help expand telehealth capacity.

### Community Support

- Donated over \$250,000 to nonprofit organizations and community agencies on the front line of the crisis, including housing shelters and food banks to meet increased demand for food.
- · Launched One Million Meals campaign
- Provided gift cards to organization, tribal partners, and provider clinics to distribute to individuals and families to help pay for basic needs (toiletries, groceries, hygiene products)
- Provided \$70,000 to support and help launch the Washington Listen's Support Line, a crisis counseling program initiated by HCA, to provide non-clinical education based support to people experiencing elevated stress during COVID-19 pandemic.

### **WELCOME**



Presenter: Carlos Mejia Rodriguez Senior Community Engagement Specialist





# Molina Apple Health Medicaid 2020 - 2021

### **About Molina Healthcare**





Molina Healthcare was founded in 1980 in Long Beach, California with a mission: to provide quality health care to those who need it, no matter their circumstances.



Today, Molina health plans serve 3,331,000 members across the country through government-funded programs, solving issues related to social determinants of health, and disparities in access to care. From the beginning, we have also been committed to improving the health of the communities we serve.



Every day, we work to earn the trust our partners and members put in us, so they can lean on Molina.



## Mission, Vision & Values

### **Mission**

We improve the health and lives of our members by delivering high-quality health care.

### **Vision**

We will distinguish ourselves as the low cost, most effective and reliable health plan delivering government-sponsored care.

### **Values**

B E

S T

2020 WASHINGTON'S
BEST WORKPLACES

- Integrity Always
- Absolute Accountability
- Supportive Teamwork

- Honest and Open Communication
- Member and Community Focused

### **Molina Healthcare Overview**

- Serving Washington for 20 years with largest Medicaid membership in the state (900,000 members)
- Highest percentage of members choosing <u>Molina</u> over other plans (57% of all new members in WA)
- Longest standing Quality Distinctions "Commendable" and "Multicultural Care" -NCQA
- Statewide coverage with proven network adequacy



### Who do we help?...

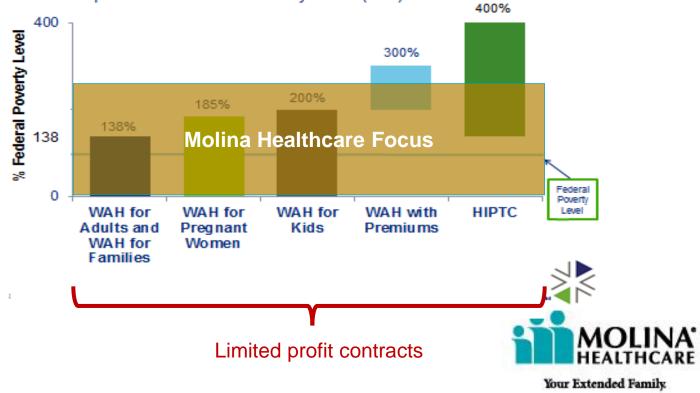




This is the population
we understand
and have served in WA
for 20 years,
we feel proud
to be able to help

### Free and Low-Cost Health Insurance Programs by Income Level

Eligibility for these programs is calculated using the household's income as it compares to the Federal Poverty Level (FPL).



## 2020 Washington Apple Health Plan Report Card



This report card shows how Washington Apple Health plans compare to each other in key performance areas. You can use this report card to help guide your selection of a plan that works best for you.

Performance areas	Amerigroup Washington	Coordinated Care of Washington	Community Health Plan of Washington	Molina Healthcare of Washington	United Healthcare Community Plan
Getting care	***	***	***	***	***
Keeping kids healthy	***	***	***	***	***
Keeping women and mothers healthy	***	***	***	***	***
Preventing and managing illness	***	***	***	***	***
Ensuring appropriate care	***	***	***	***	***
Satisfaction of care provided to children	***	***	***	***	***
Satisfaction with plan for children	***	***	***	***	***

KEY: Performance compared to all Apple Health plans		
Above average	***	
Average	***	
Below average	***	

These ratings were based on information collected from health plans in 2019.

The information was reviewed for accuracy by independent auditors.

Health plan performance scores were not adjusted for differences in their member populations or service regions.

#### Performance area definitions

#### Getting care

- · Members have access to a doctor
- Members report they get the care they need, when they need it

### Keeping kids healthy

- · Children in the plan get regular checkups
- · Children get important immunizations
- Children get the appropriate level of care when they are sick

#### Keeping women and mothers healthy

- Women get important health screenings, such as cervical cancer screenings
- · New and expecting mothers get the care they need

#### Preventing and managing illness

- The plan helps its members keep long-lasting illness under control, such as asthma, high blood pressure or diabetes
- The plan helps prevent illnesses with screenings and appropriate care

#### Ensuring appropriate care

 Members receive the most appropriate care and treatment for their condition

#### Satisfaction with care provided to children

 Members report high ratings for doctors, specialists and overall health care

### Satisfaction with plan for children

 Members report high ratings for the plan's customer service and the plan overall





HCA 19-057 (9/20)

MOLINA

## **Additional Member Support And Benefits**

## **Case Management**

### Molina's Case Management program can help a member with:

- Accessing community resources
- Navigating health plan services
- Identifying gaps in care and barriers to meet health care needs
- Coordinating services with the member's health care team
- Supporting improved health outcomes through goal setting
- Providing education and resources to help manage chronic conditions



### **Health Homes**

A special program to help members with high needs in managing and improving their health

- Referrals come from HCA
- Coordinates services for members with chronic and complex medical and social needs
- Helps reduce dependence on ED and prevents avoidable hospitalizations.



### **Health Management Programs**

Smoking Cessation  Unlimited telephonic outreach with trained Health Educator for first 6 months of quit process

Weight Management  Unlimited telephonic outreach with trained Health Educator for first 6 months to achieve weight loss goals

Nutritional Consultation

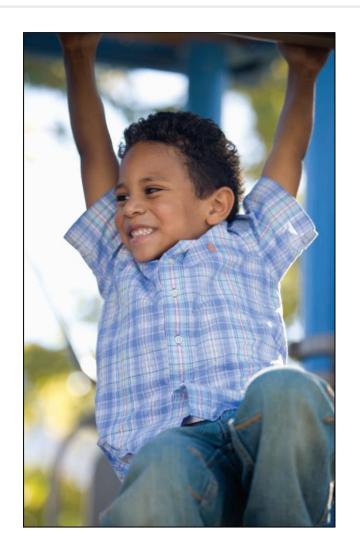
 Telephonic outreach with Registered Dieticians for 3 months and referrals for additional care.

## **Sports Physicals**

Molina fully covers, encourages, and pays member incentives for **Well Child Visits**.

Sports Physical code *is included* in the visit:

- Provider gets reimbursed
- Child can receive signed Sports Physical form



## **Virtual Urgent Care**

- Members can talk or video chat with a provider 24/7 from their phone, tablet or computer
- No appointment needed
- Easy to register and access
- Wait time- usually about 5 minutes
- Continuity of care assured
- 12,000 Molina Virtual Urgent Care visits





wavirtualcare.molinahealthcare.com (844) 870- 6821 teladoc.com/mobile



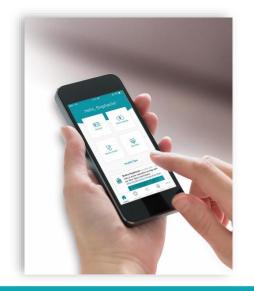
### **Value Added Benefits**

### Safelink Assistance Program

Molina partners with SafeLink Wireless who offers:

- New smart phone
- Unlimited text messages
- 350 minutes/month
- 3GB data/month
- No-cost calling to Molina Member Services
- More information at Safelink.com/ (877) 631-2550





### Molina Mobile & MyMolina.com

Members can manage their health from their smartphone or online:

- Change your doctor
- View & save member ID card
- Connect to Virtual Urgent Care
- Make payments (QHP)
- Find a doctor or clinic near you
- Plus much more!



### **Amazon Prime**

## amazon prime

### 3 free months of Prime at no cost to Molina Medicaid members

- Free access to Movies, TV shows, Music, Digital books
- Fast / Free shipping to your door
- Deals and discounts just for Prime members
- Access to healthy products for the whole family

MolinaHealthcare.com/Amazon



### **Member Benefits**

### **Breast Pumps**

- Partner with AeroFlow Healthcare for breastfeeding devices.
- Double electric pumps are covered.
- Once prescribed, member calls AirFlow's lactation consultant to decide on device and delivery.

https://aeroflowbreastpumps.com/ (844) 867-9890



### Diabetes – Glucose Monitors



- CGM (Continuous Glucose Monitors) are now available at pharmacies (CVS Pharmacies, Safeway, Fred Meyers, etc.)
- Members can call Member Services to confirm timing of availability through Pharmacy.



### **Vision**

Routine eye exams by a provider, ophthalmologist or optometrist covered

Partner with Vision Service Plan (VSP) to provide covered vision services.

To find a vision provider visit VSP.com or call (844) 246-0250.





## **Other Member Programs**

## Prenatal vitamins

• Fully covered through Pharmacy

## Mail Order Pharmacy

 Call (800) 875-0867 or go to <u>www.caremark.com</u>

### 90 Day Refill

- No additional authorization required
- Exception for controlled substances

## **Smoking** cessation

- State quit line: 1-866-QUIT-4-LIFE (866) 784-8454
- Go to www.quitnow.net



## **Amazon Gift Card Rewards Program**

Diabetes Eye Exam

### 2020 Rewards Program – Amazon.com Gift Cards Only for Molina Healthcare Apple Health Members

Did you know? Molina Healthcare gives members **Amazon.com Gift Cards\*** for getting important health screenings. **See below for a list of reward-earning services for you and your family.** 

#### See below for a list of reward-earning services for you and your family. **Well-Child Rewards** Well-Child Checkups Take your child in for 6 well-child visits in the first 15 Get a \$50 Gift Card for 15 Month Olds months of life. 2-Year-Old Child Make sure your child gets all required immunizations Get a \$50 Gift Card (shots) before turning 2 years old. **Well-Child Checkups** Take your child in for a well-child checkup yearly at Get a \$50 Gift Card 3 to 6 Years of Age ages 3, 4, 5 and 6. Make sure your teen/young adult gets one well-care Get a \$25 Gift Card Visits for Ages 12 to 21 visit each year during the ages of 12 - 21. **Maternity Rewards** Visit your provider for prenatal care during the first 3 **Prenatal Visit** Get a \$100 Gift Card months of your pregnancy. If you are new to Molina and are more than 3 months into your pregnancy: see your provider within 42 days of joining Molina. Visit your provider for postpartum care between 7 and **Postpartum Visit** Get a \$50 Gift Card 84 days after you have your baby. DIABETES SCREENING REWARDS Get your HbA1c test during the year with a result of Diabetes HbA1c Test Get a \$25 Gift Card less than 9 (diabetic members, ages 18-75).

Get a \$50 Gift Card

Get your eye exam once a year (diabetic members,



## **Amazon Gift Card Rewards Program**





2020 Apple Health (Medicaid) Member Form for Children and Adolescents Molina Rewards Program - Amazon.com Gift Cards

#### **Provider Instructions**

- Molina Healthcare gives members Amazon.com Gift Cards for getting important health screenings. Please fill out this
  form for screenings that the member has completed and return to Molina by fax at (800) 461-3234 or by email at
  MHW\_QI\_Interventions@MolinaHealthcare.com. The member can also mail this back to us in the prepaid envelope
  that may have been provided to them.
- 2. Please submit claims with appropriate codes after completing each service. If claims are not received, medical records may be requested. For immunizations, please send a copy of the immunization record along with this form.
- To see a HEDIS® Quick Reference Guide on codes for each measure visit: MolinaHealthcare.com/providers/wa/medicaid/forms/Pages/fuf.aspx

#### Member Information

<u>Member Information</u>					
Member's Name:		DOB (MM/DD/YYYY):			
ProviderOne Medicaid ID Number:		Molina Member ID Number:			
Cell Phone Number:		Other Phone:			
Email Address (Required):  Email address must be included for the member to obtain their rewards.  Check the box if member prefers to receive their rewards in the mail. Please provide a valid mailing address.  Street Address:					
City:	State:	Zip Code:			
Provider Information Provider Name: Provider Phone Number:					

Rewards forms available at: MolinaHealthcare.com/WA-Medicaid-Wellness / MolinaHealthcare.com/providers/wa/medicaid/forms/Pages/fuf.aspx **Questions**: (425) 424-1100 ext. 141428 MHW\_QI\_Interventions@MolinaHealthcare.com



### Supporting Members, Providers & Our Community Through COVID-19



### **Supporting Members Across the State**

- Emergency meals for Medicaid and Medicare members
- No Marketplace or Medicare Out of Pocket expense for any COVID care through December 31<sup>st</sup>

### **Supporting Providers – Preserving Access to Care**

- \$15 Million in direct payments to PCPs and Behavioral Health/SUD Providers
- PPE to protect frontline workers
- Financial and supply donations to increase access to care and services including telehealth

### **Supporting the Communities We Serve**

- \$250,000 in donations of PPE items (masks, gloves, thermometers, sanitizing wipes) to more than 50 community partners
- \$100,000 in financial contributions to food banks in all 39 counties





## Molina Community Engagement Team at Your Service

Twila Mallari

**Region: Statewide Tribal Liaison** 

Cell (206) 954-8732

Twila.Mallari@MolinaHealthcare.com



**Katty Nazario** 

**Bothell Office** 

Cell (206) 229-1440

Carlos Mejia Rodriguez Region: CPAA & Olympic Cell (360) 489-7969



**Kay Bishop Bothell Office** Cell (253) 691-4430 Kolap.Bishop@MolinaHealthcare.com

Katterine.Nazario-Vasquez@MolinaHealthcare.com



**Donny Guerrero** 

Region: North Central Washington

Cell (509) 312-5343

Donaciano.Guerrero@MolinaHealthcare.com

Molly Blaney

Cell (509) 723-9610

Region: Spokane Region



Cell (360) 296-6481

Aideet.Pineda@MolinaHealthcare.com



Cell (509) 531-3430 Norma.Soto@MolinaHealthcare.com



## Questions?

General: Molina Member Services (800) 869-7165

Complex/Recurring Issues: local Community Engagement Specialist



### **WELCOME**



Presenter:
Melanie Garnica
Community Relations Specialist





Helping people live healthier lives.

United Healthcare Community Plan

## Who We Are in WA.



• United Healthcare Community Plan serves 220,000+ members for Washington Apple Health (Medicaid) Integrated Managed Care including Behavioral Health.



• We serve 39,000+ Medicare-Medicaid Dual Complete (D-SNP) members in WA, making us the largest and fastest growing DSNP plan in WA and in the nation.



• We are the second largest Medicaid plan in Western WA.



 We serve on the Accountable Communities of Health, where we support mutual goals around health in housing programs, jail transitions, behavioral health integration and maternal-child health programs.



• We have a long-standing partnership with FQHC's, Enrollment Navigators, Community Partners, and CHW initiatives by providing resources that will help continue our quality of service.



### **Member ID Cards**



### State Issued ID Card: UnitedHealthcar

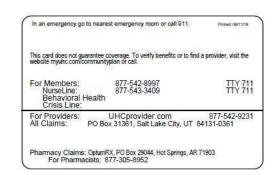


## UnitedHealthcare Duel Complete® (HMO DSNP)



### **UnitedHealthcare Community Plan ID Card:**







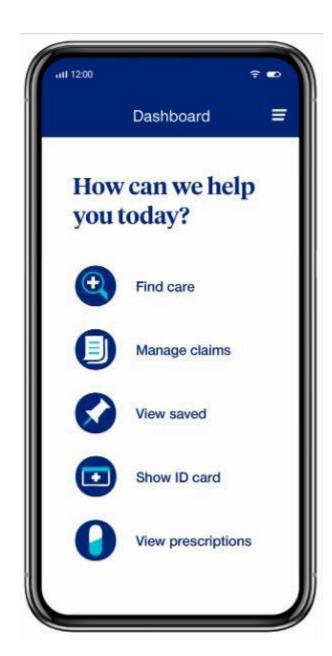
We recommend that you verify eligibility before providing medical services or medication to UnitedHealthcare Community Plan members.

- Use eligibilityLinkat
   UHCprovider.com/eligibility
- Call Provider Services at 1-877-542-9231

\*Not verifying eligibility mayresultin claim denial.

### **Online and Mobile Tools**

- Social media engagement
- Email and text reminders
- Quarterly Newsletters
- **Health4me**<sup>™</sup> Members can access key insurance plan information on the go.
  - Download the app or go to Myuhc.com
- On My Way™ Mobile-friendly website for youth transitioning to adulthood and independent living Go to uhcOMW.com









## **Doctor Chat App**

Help your UnitedHealthcare Medicaid patients and reduce your after-hours calls.

 UnitedHealthcare Medicaid patients can message a licensed doctor about non-emergency needs 24 hours a day, 7 days a week. Doctor Chat doctors can request photos and video chat to address complex needs. Doctor Chat doctors assume all liability.

### Who are the Doctor Chat doctors?

 UnitedHealthcare has partnered with the CirrusMD Provider Network (CMDPN) to form Doctor Chat. CMDPN doctors are licensed to practice in all 50 states.

For more information visit cirrusmd.com/provider-network Questions? Email Laura Clark at lclark@cirrusmd.com



## **Member Rewards Program**









### **Member Rewards**

Eligible members receive gift cards for completing recommended services.

Member	Recommended Service	Reward Amount
Diabetic	Eye exam, HbA1C and	\$25 per visit/
Management	kidney function	\$75 total
Age 3-6	Wellness exam	\$25
Age 12-21	Wellness exam	\$25
Women 50-74	Breast cancer screening	\$25



# **Extra Help for Members**

Get the help you need with our free, anonymous



#### Substance Use Disorder Helpline

Licensed clinicians are available 24/7 to answer questions and provide supports on alcohol and drug addiction. Call 1-855-780-5955 or visit liveandworkwell.com/recovery to use live chat.



#### Quit For Life® Program

Coaching and online support to help members quit tobacco. Get assistance deciding which type of nicotine substitute or medication is right. 1-866-QUIT-4-Life (1-866-784-8454).



## **Behavioral Health Services**

- Our plan offers a range of behavioral health benefits. These include mental health services and drug or alcohol treatment.
- It's for people who meet income requirements and are eligible for Washington Apple Health (Medicaid) but receive physical health services some other way.

#### We cover:

- Medication management and monitoring
- Individual and group counseling
- Peer support
- Family counseling
- Education about mental health, treatments, & medications
- Rehab case management
- Withdrawal management (detox)
- Opiate replacement treatment
- Case management





## **Substance Use Disorder**

• Substance Use Helpline Free, confidential alcohol and drug addiction help - whenever a member may need support, 24 hours at 1-855-780-5955.









## **Boys & Girls Club Membership**

- Free Annual membershipfor UHC Members ages 6 to 17 at participating clubs.
  - -Clubs of King County
  - -Clubs of Snohomish
  - -Clubs of Skagit
  - -Clubs of Whatcom
  - -Clubs of Olympic Peninsula
  - -Clubs of Thurston
  - \*Clubs of South Puget Sound



\*Monthly activity fees are waived ONLY for the first 2 months at the South Puget Sound Clubs.

#### Supporting

- ✓ Healthy Lifestyles Youth Obesity Partnership Fund
- ✓ Youth Mental Health Fund
- ✓ Youth of the Year
- ✓ Fitness donations





## **OB Programs and Maternity Benefits**



#### **Healthy First Steps®**

#### Our staff of nurses helps members:

- Find a doctor and make appointments
- Overcome barriers to care such as lack of transportation
- Fill gaps in education on care plan and healthy pregnancy habits
- Refer members by calling 800-599-5985
- Local Healthy First Steps nurse can be reached at 800-224-6597



- Free breast pump (contact Member Services)
- Provide coaching and support



No charge text messaging service with tips for pregnant moms

#### Wellhop

- A community of moms who share support and real-world answers
- Facilitated online group conversations and educational tools help women get ready for their new baby





# **Healthy First Steps Rewards**

Our web-based, mobile tool reminds pregnant women and new mothers about appointments and rewards them for attending prenatal, postpartum and well-child care visits. Moms get to choose between two items for each milestone

Milestone	Reward Option One	Reward Option Two
Enrollment Gift	Old Navy Gift Card	Stylish Diaper Bag
24-Week Prenatal Appointment	Teething Rattle	Nursing Cover
32-Week Prenatal Appointment	Tabletop Toy	First Aid Kit
Birth	Rubber Ducks Bath Thermometers	Digital Thermometer
Postpartum Appointment	Old Navy Gift Card	Sorting Blocks
6-Month Well-Child Visit	Feeding Kit	Dental Care Kit
Lead Screen	Childproofing Kit	Goodnight Moon Book
15-Month Well-Child Visit	Spa Kit	Puzzle





## **Health & Wellness Campaigns**

- Clinic-based programs resource tables, social service referrals, partner appreciation, recertification support.
- Disease management tools and information.
- Health fairs, screenings and health & wellness programs.
- New member welcome events and Q&A's.
- Flu Shot Events and outreach with Walgreens.







## **Collaboration & Outreach Priorities.**

- COVID-19 Response
- Donating 25,000 PPE Masks to community partners and providers
- Donated 1000+ Blankets & Hand Sanitizer. Impacting 30+ CBO's/FQHC's
- Updating COVID-19 Resource List weekly for our members.
- Provider Appreciation "Thank You Cards"



















# **UHC Community Outreach Team**



Clover Thurk (King, Clallam, Jefferson, Kitsap, Grays Harbor, Mason, Lewis, Pacific, Wahkiakum, Cowlitz)

clover thurk@uhc.com



Jason Hauff (East King, Snohomish, Skagit, Whatcom, Island, San Juan)
jason hauff@uhc.com



Melanie Garnica (South King, Pierce & Thurston)
melanie garnica@uhc.com



Jenna Bowman (WA State Tribal Liaison)
jenna bowman@uhc.com





11

# Questions & Answers: What are challenges with Apple Health Enrollments for FQHCs? How can challenges be addressed?















#### WELCOME



Mary McHale Associate Director- Outreach





Christine Brown Navigator Support Manager





Shaunie McLeod Medicaid Eligibility Policy Manager



### **QUESTIONS & ANSWERS**

- Are there any questions for the Apple Health Managed Care Organizations about their presentations on plan updates and value-added benefits?
- What are the challenges with Apple Health enrollment at health centers?
- How can these challenges be addressed?

\*\*Unmute Microphone To Speak Or Type Questions/Comments In CHAT BOX\*\*

#### **THANKS**





Link to webinar slides, recording & handouts will be emailed

**EVENT EVALUATION** 

Click on link in CHAT BOX to fill out Event Evaluation

Questions/Comments

Contact Patricia Gepert (pgepert@wacommunityhealth.org)

